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Dear Prospective Sponsor:

This is a letter of introduction. The young lady presenting this letter to you is requesting your help in sponsoring her as a candidate in the 2024 Canon City Music and Blossom Festival Queen's Pageant. If you are considering being a sponsor, please read the following information:

#### **CANDIDATE SPONSORSHIP AGREEMENT**

By agreeing to sponsor a candidate, the benefits to you include the following:

Your business name will be used in connection with the candidate as her sponsor in the following ways:

- Newspaper release of the candidate's pictures and sponsor(s) name(s) — Published in April.
- The Official Pageant Programs, which contains the candidate's picture along with her sponsor(s) name(s).
- The candidates' introduce themselves along with her sponsor(s) name(s) during the Opening Number Production at the pageant.

If you look at this opportunity as an advertising expenditure, you will receive significant exposure for your minimal investment, as well as helping to fulfill the dream of a young lady.

The sponsor/candidate fee is \$375, which can be obtained by up to **two** sponsors. When you submit this fee, you agree to the use of your business name in connection with all the advertising of the 2024 Canon City Music and Blossom Festival Pageant. The \$375 fee will be used in the following ways: for expenses of the pageant production, rental costs of facilities for the pageant itself and meetings/rehearsals, to bring a prestigious panel of judges from out of town to judge the candidates, a photo shoot for your candidate, the annual "High Tea," a small gift given to your candidate (which is said to be from you, her sponsor), and much more. Pageants are NOT inexpensive, so the money you give is greatly appreciated; it allows this time honored tradition to continue.

We thank you for your support of the 79<sup>th</sup> Annual Canon City and Music Blossom Festival Pageant. For additional information, please contact Megan McCarter at (719) 369-2249 or [meganmccarter@outlook.com](mailto:meganmccarter@outlook.com). Checks are made payable to the "Blossom Pageant". Please do not give cash.

Thank you,

*Megan McCarter*

Canon City Music & Blossom Pageant Director